

**WCCO-TV QUARTERLY ISSUES/PROGRAMS REPORT
PERIOD JANUARY 1 THROUGH MARCH 31, 2008**

ATTACHED ARE LISTINGS OF BROADCASTS OR BROADCAST SEGMENTS WHICH, IN THE STATION'S JUDGEMENT, REFLECT THE STATION'S MOST SIGNIFICANT TREATMENT OF ASCERTAINED COMMUNITY ISSUES DURING THE PERIOD JANUARY 1, 2008 THROUGH MARCH 31, 2008.

PROGRAM INDEX: ***“WCCO 4 News”*** is a regularly scheduled half-hour newscast at 5:00, 6:00 and 10:00 p.m. Duration of stories listed in this report range from 1 to 12 minutes.

“60 MINUTES” is a regularly scheduled one-hour CBS News magazine show. Segments run approximately 12 minutes.

“48 HOURS INVESTIGATES” is a regularly scheduled one-hour CBS News Magazine show. Segments run approximately 12 minutes.

CONSUMER: ACORN Housing, Beef Recall, Heartland Bankrupt, Lottery Scam

January 5, 2008, *WCCO 4 News*, “ACORN Housing” – The Urban League and ACORN Housing opened a new center called SHARC: Sustainable Homeownership and Anti-Foreclosure Response Center. Homeowners battling predatory loans can go to the SHARC for one-on-one counseling. One man took out a new loan on his home to pay for some medical expenses. He went to his lender when his mortgage payment was about to jump \$800 a month. He was turned down and faced foreclosure because the original appraiser overvalued his house. SHARC was able to renegotiate his loan terms so his family could keep their home of 13 years. The center also offers workshops on everything from understanding the foreclosure process to credit and budgeting education. SHARC serves all of Minnesota, with offices in the Minneapolis Urban League Building, which is located in an area where predatory lenders have hit hardest. **January 14, 2008, *WCCO 4 News*, “Beef Recall”** – A Minnesota meat plant is recalling 188,000 pounds of its ground beef patties over worries about E coli. The Rochester Meat Company ships its products all over the country, and decided to recall some of the beef after six customers in other states got sick. The company's products are distributed to restaurants and not sold in grocery stores.

January 23, 2008, *WCCO 4 News*, “Heartland Bankrupt” – Heartland Automotive operates nearly all of the Jiffy Lube oil shops in Minnesota and is also the largest Jiffy

Lube franchisee in the country. The company filed for Chapter 11 reorganization earlier this month. The Heartland-owned Jiffy Lubes were the center of a WCCO-TV I-Team investigation that discovered some customers were paying for an upgraded oil change when they could have received the same oil for a lower price. A follow-up investigation also found some shops were substituting water for windshield washer fluid. **March 7, 2008, WCCO 4 News, "Lottery Scam"** - Officials say an email is going out that looks like it's from the Minnesota State Lottery. The email says you've won \$940,000 from the State Lottery Sweepstakes held on March 6th and asks for the person's name, home and cell phone numbers as well as wire transfer or mailing costs. The Lottery says this is a fake. The only way to win the Minnesota State Lottery is by buying a ticket.

CRIME AND PUBLIC SAFETY: DUI Bribe, FBI Scam, Parking Ramps, Somali Gangs, Sara Jane Olson,

January 2, 2008, WCCO 4 News, "DUI Bribe" - A Sherburne County court administrator was pulled over after a witness called police to say it looked like she was drunk driving. The criminal complaint says she offered the arresting officer money to make the situation go away. She has been placed on leave from her job. **January 16, 2008, WCCO 4 News, "FBI Scam"** - Officials with the FBI say people are sending emails that appear to be from the FBI, but it's a scam to get personal information from citizens. The FBI says they never send emails asking for personal information and are asking anyone who does get an email from the FBI to report it by filing a complaint online. **January 19, 2008, WCCO 4 News, "Parking Ramps"** - St. Paul city officials ordered the Lowertown Business Center Ramp to close. Among the problems are wooden beams that were supposed to be a "temporary" fix when they were put in seven years ago. The city gave owners until today to get all the cars out and say the ramp can't be re-opened until it has been inspected and declared safe. The WCCO-TV I-Team also found serious structural problems at another ramp in downtown St. Paul. They found cracked concrete and exposed steel girders. Engineers gave the city a report in December recommending that four of its eleven parking levels should be closed. This week, the city decided to give the ramp owner until February 10th to make repairs or decide to close it. **January 21, 2008, WCCO 4 News, "Somali Gangs"** - A warning is out for women after a growing number of violent purse snatchings near the University of Minnesota. Recently a woman told police she was walking on a sidewalk in the Cedar/Riverside neighborhood and was surrounded by 6 or 7 young men. They grabbed her purse strap that was around her neck and dragged her to the ground, continuing to pull until the strap broke. Police are urging people in the neighborhood to call them if they see groups of young men loitering, especially after curfew. **March 25, 2008, WCCO 4 News, "Sara Jane Olson"** - Sara Jane Olson, a St. Paul mother, was released from prison last week and immediately taken back into custody when officials found out a mistake was made in calculating her parole date. Olson was a member of the SLA, the same group that kidnapped heiress Patty Hearst. She went into hiding and was living in St. Paul as a doctor's wife and mother for 25 years. The FBI arrested her in 1999 after she was featured on "America's Most Wanted" for her part in the shooting death of a bank customer during a robbery. She was never arrested after the shooting. In 2001, she

pleaded guilty and was sentenced to 14 years in prison. She was released early for her good behavior and work at the prison.

GOVERNMENT: Bridge Bond, Sales Tax, Transportation Bill, Override Fallout.

January 15, 2008, WCCO 4 News, “Bridge Bond” - Hundreds of long-neglected local bridges are getting fresh attention from the governor. They’ve been deteriorating for years, but the 35W Bridge collapse last summer changed everyone’s focus. Governor Pawlenty wants to borrow \$225 million to replace 600 deficient local bridges and pay it back over 20 years. He ordered inspections of every bridge in Minnesota in the wake of the 35W catastrophe. Democrats disagree, saying the money would be better spent on a pay-as-you-go transportation bill. **February 14, 2008, WCCO 4 News, “Sales Tax”** – Minnesota voters get a chance this fall to decide on a constitutional amendment to raise the state sales tax just under one-half cent for the outdoors and the arts. The amendment gives special status to improving water quality and restoring wetlands, prairies and forests. Money would be spent on the arts, cultural festivals and Minnesota history projects. Critics of the plan say in the wake of the I-35W Bridge collapse and the beginning of a recession, the legislature has the wrong priorities. If the amendment is added to the constitution, environmental programs will be protected from budget cuts.

February 21, 2008, WCCO 4 News, “Transportation Bill” - The nearly \$7 billion proposed transportation bill contains the state’s first gas tax hike since 1988. Supporters say it’s a small step in fixing what they described as a dangerous, deteriorating Minnesota highway system in crisis. The bill raises the 20-cent a gallon gas tax to 25 cents this year, and 28 ½ cents in the next few years. It includes a yearly \$25 tax credit for low-income drivers. All of the gas tax money is set aside for roads and bridges. Critics say it’s wrong to raise taxes during tough economic times. The Governor has threatened to veto the bill. **February 26, 2008, WCCO 4 News, “Override Fallout”** – The state’s largest transportation bill in recent history was passed into law. Initially vetoed by the Governor, the veto was overridden by the Legislature. After a relatively easy vote in the Senate, the override passed in the House with a 91 to 41 vote count. The six House Republicans who voted with members of the DFL party were stripped of their minority leadership positions on committees and have faced challenges for the GOP endorsement for the upcoming House elections.

DIVERSITY: Civil Rights, Project 515, Latino Lawsuit.

January 7, 2008, WCCO 4 News, “Civil Rights” – A shake-up at the Minneapolis Civil Rights Department continues as the only inspector, a supervisor, still on the job reportedly had a human resources complaint filed against him. The complaint accuses him of abusive disrespect aimed at gender and discrimination, creating a hostile work environment. Since July, two of the department’s investigators were fired, another three resigned, leaving only the supervisor employed. **February 4, 2008, WCCO 4 News, “Project 515”** - A new group of state lawmakers is going to try to rekindle the debate over whether same-sex couples should have the same rights as men and women who are married. Project 515 focuses on 515 state laws that it says discriminate against same-sex

couples and families. The Minnesota Family Council believes giving same-sex couples the same rights as married ones devalues what marriage is, and threatens to destroy it. **February 4, 2008, WCCO 4 News, “Latino Lawsuit”** – Eight Latinos filed a class action lawsuit alleging exploitation and labor violations by a Twin Cities drywall company. Eight men who say their civil rights were violated are suing Mulcahy Construction. Their attorney said the men were not treated the same as their white co-workers and often worked longer hours, 12 hour days. They were not paid overtime and some of them were paid less than the minimum wage. The lawsuit also alleges the company gave the immigrant workers harder tasks than white workers and that they were often paid off the books. The workers also lost out on benefits.

ENVIRONMENT: Green Commuters, School Bus Air,

January 16, 2008, WCCO 4 News, “Green Commuters” – New Census figures just released show more people in Minneapolis are biking, walking or using mass transit to get to work. The figures cover the year 2006 and break down as follows: 2 ½ percent of commuters bike to work, 7% walk to work and 13% take mass transit. Minneapolis ranks second among big cities for bicyclists. City leaders say they’re working to add more bike lanes and trails to keep that number climbing. **March 18, 2008, WCCO 4 News, “School Bus Air”** – Diesel exhaust from vehicles like school buses has long been linked to heart and lung problems, especially asthma. This kind of air pollution has small particles that can be inhaled and lodge deep in the lungs causing serious damage, especially among children who ride school buses every day. Recent studies reveal that pollution levels inside school buses can be up to five times higher than outdoor air. Project Green Fleet is a partnership among businesses, government and non-profit organizations committed to reducing pollution emitted from school buses and to protect children’s health. The Partnership helps school districts and other school bus operators reduce emissions by installing pollution control equipment on school buses at no cost to the districts.

HEALTH: Colon Cancer, Kidney Mix-up,

March 6, 2008, WCCO 4 News, “Colon Cancer” – Colon cancer is the second leading cancer killer in our country, killing nearly 60,000 Americans each year. That number could be cut in half if everyone had a colonoscopy when they turn 50. Caught early, survival odds soar to over 90%. During a colonoscopy, doctors can see 15 feet of the patient’s colon and are able to remove polyps before they turn into cancer. **March 17, 2008, WCCO 4 News, “Kidney Mix-up”** - A major Twin Cities hospital admitted to a tragic medical error when doctors removed the wrong kidney. Park Nicollet said it is accepting full responsibility. The error happened when surgeons were supposed to take out a patient’s kidney because it had a tumor believed to be cancerous. By mistake, the healthy kidney was removed. Due to privacy laws, no details about the patient are being released. In January, the state released a report on hospital errors across Minnesota. From October 2006 to October of 2007, there were 125 reports of serious problems, including mistakes linked to 13 patient deaths and 10 serious disabilities.

WOMEN: Digital Mammogram, Muslim Women,

January 29, 2008, WCCO 4 News, “Digital Mammogram” – When it comes to mammograms for women under 50, it seems going digital is best. New research indicates the newer and more costly exams did a better job of finding breast cancer in younger women. Digital mammograms can be stored on a computer allowing doctors to enhance them and send them to other doctors electronically. **February 10, 2008, WCCO 4 News, “Muslim Women”** – Worlds away from the life of deadly warfare they left behind in Somalia, adjusting to life in Minnesota has been a struggle for Muslim women. Because of the language barrier, these women couldn’t get higher paying jobs and became the janitors cleaning downtown high rise offices. Some of their employers didn’t understand their Muslim culture and their need to pray several times a day. This was one of the issues addressed when union organizers stepped in. At first, the women didn’t trust what the union promised, but it wasn’t long before they began to understand the benefits. They have been able to take advantage of leadership opportunities in the union, and many have gained confidence to apply their skills to other aspects of their lives.

YOUTH & FAMILY: Preschoolers March, Cold Meds, Teen Breakfast

January 11, 2008, WCCO 4 News, “Preschoolers March” – Children, teachers and advocates from four local YWCA branches will dress in orange and hit the streets to march this morning. They hope to gain attention for making early childhood education a priority. More than 100 people are expected in the Minneapolis march. The YWCA says early childhood education helps children get a head start on school. Unfortunately, few families who need it can afford it. **January 17, 2008, WCCO 4 News, “Cold Meds”** – Throughout the Twin Cities, pediatricians are telling us their offices are packed with kids suffering from coughs and stuffy noses. Today the FDA is warning parents against giving some over-the-counter medicines to kids. The warning is about cough and cold medicines targeted at babies and toddlers. The FDA found the drugs could cause “serious and potentially life-threatening side effects”. They still haven’t decided if the remedies are all right for older children. **March 3, 2008, WCCO 4 News, “Teen Breakfast”** – A study released by the University of Minnesota found teens who ate breakfast on a regular basis were leaner and more active than those who skipped a morning meal. Researchers looked at more than 2,000 teens over five years and found those who skipped breakfast weighed about five pounds more than those who ate something every morning.